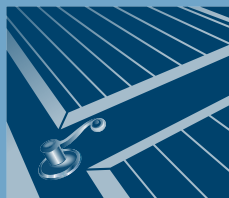


JELD-WEN
WINDOWS & DOORS



DECORATE
with
DOORS

TM

BROSCO DEALER GUIDE



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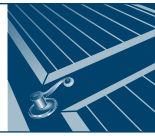


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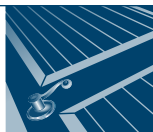
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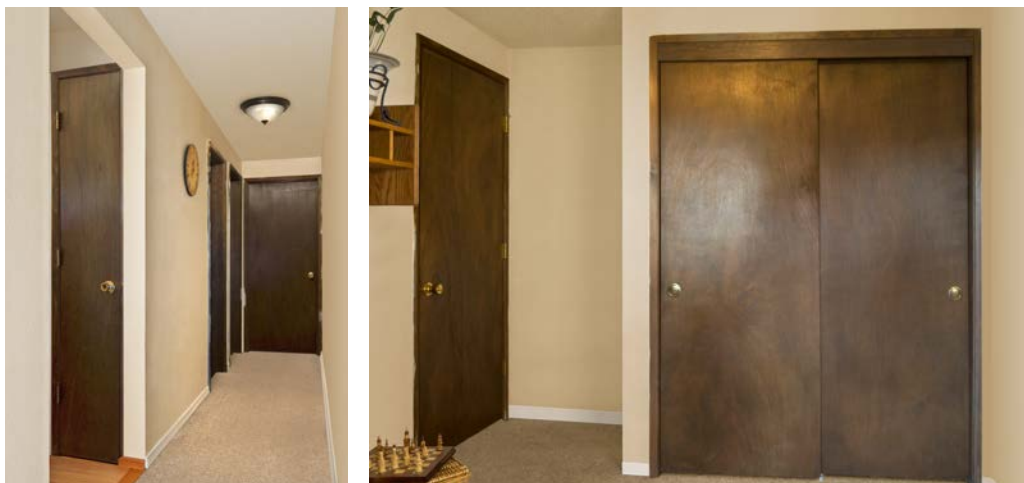


PROGRAM BASICS

Before and After

OUT WITH THE OLD....

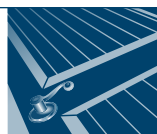
New flooring, fresh paint and beautiful décor can leave a lot to be desired if the door to your new space won't open properly. Poorly fitted doors can be frustrating. Constantly tugging on the handle to open or leaning against the door to get it closed can be maddening.



...IN WITH THE NEW

Our precise measurement technique will ensure that your replacement doors fit perfectly. We believe opening and closing your doors is not something you should have to think about. A door should simply work with reliability each and every time.





WHY DECORATE WITH DOORS?

Until now, the process for replacing an interior door in a home was very time consuming and expensive. No doorway in a home is perfectly square, this is the reason that replacing an interior door is difficult for the average person.

Before Decorate with Doors, you had two ways of replacing an interior door. The first was to buy a door slab only, and be forced to trim, cut, and sand a square door to fit an un-square opening. The customer would then have to hand chisel or route the hinge pockets in the side of the door in an exact location to match what already existed on the jamb.

This process is very time consuming, and takes a large amount of skill to do properly. The second way to replace an interior door is to buy a pre-hung door. This is a new square door that has already been hung inside a new jamb. The customer must now tear out the existing jamb and casing, insert the new jamb and door, square the jamb to the home, screw the jamb into place and install new casing. This process is more expensive than buying a slab only and also requires a fair level of skill to do properly.

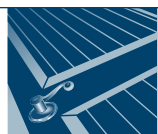
Decorate with Doors will digitally measure each specific doorway in a home and have a door cut precisely to fit any opening. The exact hinge and door knob locations are taken and cut into the door as well. This makes the process completely non-intrusive to the customer's home.



Friday morning installers arrive



Friday afternoon playtime as usual



PROGRAM SUMMARY

Quick

Decorate with Doors is a new way to decorate a customer's home using interior door slabs. JELD-WEN has developed their own system of measuring, manufacturing, and installing interior doors. Using a state-of-the-art measuring device, we can take 3D measurements of the customer's existing door frames, send those to our door plant where they build, and cut to the measurements taken and install simply without being invasive to the home. The customer chooses the look of the doors and accessories. We do the rest.

Easy

A Decorate with Doors sales representative will then inspect the home, help the customer choose what product is right for them, and offer any upgrades the customer may want. The sales consultant will build the customer's order down to every detail in the home. Customers are able to see their entire order. Once the customer approves the final order, the sales consultant will use the patented Door Digitizer to measure each opening in the home. After the measurement is complete, the replacement order is sent to a JELD-WEN door facility to be built.



Hassle-Free

When a replacement order is completed at a door facility, the order will be shipped to the installer's facility to be prepped for install. Doors are inspected, hinges applied, and loaded into an install truck. The doors are brought to the customer's home by the install team. Customers may choose to keep their old doors or have them removed from the home and hauled away for a fee. The new doors are hung and hardware is installed. The installation team will clean any debris or dust created while installing the new doors. The customer is given a walk through inspection of all new doors by the lead installer. Any questions from the customer pertaining to warranty information or hardware function will be answered at this time. The lead installer will have the customer sign a job completion form and leave the home.





Door Digitizer

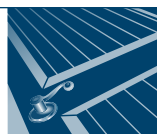
The Door Digitizer is a patented device used for taking measurements in the home. This technology is currently used heavily in the medical industry in brain surgery and cancer treatments. JELD-WEN has partnered with Boulder Innovators Group to develop this device to measure door jambs.

The Digitizer utilizes three individual cameras along the body of the device and a wireless probe. These cameras triangulate the position of LED's fixed onto the probe to determine the location of the probe tip. The probe tip's - 3 dimensional location is stored, and eventually used to cut the exact profile of the frame into the door.

Measurements are accurate up to 8 thousandths of an inch to guarantee existing jamb, hinge and strike locations are cut in exactly the right place.

The Door Digitizer works with a provided tablet PC when taking measurements. The PC comes with provided software for reading information given by QuickQuote™ and then communicates to the Digitizer what points are to be taken for each replacement door. The software will walk the user through which doors are to be measured and what specific points need to be taken. Measurements are stored in the software to be later transferred back to QuickQuote.





THE 10 STEP PROCESS

Interior doors are the perfect way to remodel a home quickly, easily and hassle-free with exceptional results. This door replacement experience from beginning to end allows for minimal time commitment from you and the customer.

Step 1: Lead Generation

Lead is generated by JELD-WEN Advertising / Dealer Partner



Step 2: Customer Schedules In-Home Consultation

Customer contacts the dealer

- » Set up appointment
- » Explains "What to Expect"



Step 3: In-Home Consultation - Greet

- » Explain what to expect, review product options and close the sale

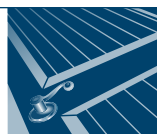
Step 4: In-Home Consultation – Measure

Sales consultant measures every opening using the Door Digitizer.

DOOR DIGITIZER

- » Digitizes 3-dimensional objects in real time
- » Quick and easy to use, can measure door frame opening in less than one minute
- » Same technology used in brain surgery procedures





THE 10 STEP PROCESS

continued

Step 5: Place Order

- » Sales consultant prepares and sends door and hardware order to the BROSCO quote form
- » Plant places house package into production schedule and orders hardware from vendor



Step 6: Production

JELD-WEN door plant builds, trims, routes for hinges, preps for lock and paints doors



Step 7: Receive Product

- » Dealer receives doors/hardware at warehouse location
- » Dealer prepares them to be loaded into install trucks

Step 8: Set and Confirm Install Appointment

Confirm the appointment and make sure an adult is at the house at the time of installation

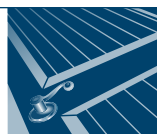
Step 9: Install

Installers install the doors and remove the old doors



Step 10: Installer Closes Ticket

Follow up call to ensure the customer is satisfied



JELD-WEN® WINDOWS & DOORS

Interior and Exterior Door Slab and System Limited Warranty

OUR WARRANTY TO YOU...

JELD-WEN® Products¹ are designed to create lasting value for your home. This warranty is effective for JELD-WEN products manufactured on or after **May 1, 2012** for use in the United States and Canada. Any previous warranties will continue to apply to door products manufactured by JELD-WEN prior to this date. For additional information, including care and maintenance, information, refer to www.jeld-wen.com or www.jeld-wen.ca.

WHAT THIS WARRANTY COVERS

We warrant to the original owner² if your JELD-WEN Product exhibits a defect in material or workmanship within the time periods from the date of purchase as specified below, we will, at our option, repair, replace or refund the purchase price of the Product or component part. Skilled labor³ (where deemed necessary by us) to repair or replace any component is provided for **one (1)** year from the date of purchase.

Owner-Occupied Single-Family Residence Limited Warranty

Door Slabs: Except as set forth below, we warrant our door slabs, including any glass inserts, miscellaneous hardware, and accessories provided and installed by us, as follows:

Door Slab	Coverage
Fiberglass Exterior Doors	As long as you own and occupy your residence
FiberLast®Engineered Composite Exterior Doors	As long as you own and occupy your residence
Steel Exterior Doors	Ten (10) years
Wood Exterior Doors	Five (5) years
Interior Doors	Five (5) years

Factory Prefinish: We warrant the factory-applied prefinish on our doors against peeling, checking, or cracking for periods listed below. Should the factory prefinish be proven defective, we will at our option, replace or refinish the door or pay up to credit per opening to the current owner. (Note: this coverage applies to factory-applied finish coat options only; standard factory-applied primer is not a finish coat.)

Product	Coverage	Refinish Credit
Aurora® Fiberglass Doors	5 years	\$350 per opening
Custom Exterior Wood Doors	1 year	\$250 per opening
Custom Interior Wood Doors	1 year	\$150 per opening
All other Doors	1 year	\$100 per opening

Door Frames: We warrant our door frames for **one (1)** year from the date of purchase.

AuraLast® Protection for Door Slabs and Frames: Our AuraLast pine wood door slabs will be free from wood decay and/or termite damage for **twenty (20) years** from the date of initial purchase. Our AuraLast pine door frame components will be free from wood decay and/or termite damage **for as long as the original consumer owns the home** in which the AuraLast wood frames are originally installed. Warranty coverage outside Canada, the contiguous 48 states and Alaska is contingent upon approval from the JELD-WEN Customer Care Department. Please contact us.

Severe Weather® Glass: We warrant each Severe Weather glass unit for **ten (10)** years.

Retractable Screens: We warrant retractable roll screens for **five (5)** years.

Spontaneous Glass Breakage: We warrant sealed glass units installed in exterior doors (excluding laminated glass, and special glazings) for spontaneous breakage for **one (1)** year (including free replacement glass and skilled labor³ necessary to replace the glass for one (1) year. Spontaneous breakage occurs when the glass develops a crack without sign of impact.

Commercial Limited Warranty (Other than Owner-Occupied Single-Family Residence)

Fiberglass, FiberLast, Steel, Wood and Interior Door Slabs: We warrant our door slabs for **five (5)** years from the date of initial purchase.

All Other Products, Components, Prefinishes, and Options as Listed Above: Coverage is the same as for Owner-Occupied Single-Family Residences as listed above.

Transferability

This warranty is not transferable.

Continued on next page

RELIABILITY for real life®

